**STAFF PROFILE FORM – BHI**

The profiles contain a short biography of each staff member together with contact information, a link to their research profile and a photo.

Once the profile page goes live, it means it is visible online, on the BHI external website, meaning that it will show up in Google search if someone searches for it. This is BHI **People page** which displays all the current profiles: [Biostatistics and Health Informatics - People Profiles](https://www.kcl.ac.uk/mental-health-and-psychological-sciences/about/people?section=/biostatistics)

The profile pages are optional. However, we build the pages using the information from the templates you send back or uploaded on SharePoint or from Pure. Please note, that you can opt out and request your page to be deleted entirely at any time, by contacting your business manager.

If any questions let us know.

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| --- | --- | --- |
| **I consent for the following information to be displayed on the external IoPPN website** | Yes | |
| **First Name** | Zina | |
| **Surname** | Ibrahim | |
| **Title -** (eg: PhD Student, Research Student…) | Senior Lecturer (Associate Professor) in Artificial Intelligence for Medicine | |
| **Email** – provide your KCL email | [Zina.ibrahim@kcl.ac.uk](mailto:Zina.ibrahim@kcl.ac.uk) | |
| **Phone Number** – provide your KCL phone number | 0207 848 0872 | |
| **Description** (300 characters max) |  | |
| **Biography** - provide a brief overview of your research and academic studies.  -When did you join King’s College London?  -What are your areas of expertise?  -Have you previously taught at other institutions, if so where? (if applicable)  -What qualifications do you hold and from which institutions?  -Have you published any books and/or received awards? (optional) | I am a Senior Lecturer (Associate Professor) based in the Department of Biostatistics and Health Informatics at King's College London, where I'm a member of the precision health informatics group. My research spans the theoretical foundations of knowledge representation and machine learning and their application to computational models that support biomedical knowledge discovery and medical decision support. My interest in medicine is disease and specialty agnostic, focusing on the implementation of state-of-the-art AI formalisms in this highly sensitive domain. I am particularly interested in AI-based novelty that targets solving pressing and open problems in making trustworthy and robust recommendations in medical settings.  After completing a BSc (Honours) in Software Engineering in 2003, my interest in AI kick-started my academic career. I obtained my MSc (2004) and PhD (2010) in Artificial Intelligence from the University of Windsor, Canada. I joined King's in 2011 as a postdoctoral researcher and started my lectureship in 2016. | |
| **Research Interests**  What are your main areas of research? Include a list of research areas in dot point form includes areas of PhD supervision. | Knowledge representation and reasoning  Machine Learning  Neurosymbolic AI  Medical Applications of AI | |
| **Research Groups**  Are you a member of any research groups? | The Precision Health Informatics (PHI) Lab |  |
| **PURE Link** – provide the web URL for your PURE page | <https://kclpure.kcl.ac.uk/portal/en/persons/zina.ibrahim> | |
| **Teaching (if applicable)**  Do you teach any subjects at KCL? If so, provide the subject names. | Module lead for 2 MSc Modules:  . Machine Learning for Health and Bioinformatics  . Introduction to Health Informatics. | |
| **Expertise and Public Engagement** - provide some examples of where you use your expertise outside of KCL. This might include:  - Writing articles for newspapers or magazines.  - Participating in public lectures or sitting on panels.  - Involvement in organisations or bodies outside of KCL. |  | |
| **Any key publications or a link to Pure publications** | <https://kclpure.kcl.ac.uk/portal/en/persons/zina.ibrahim/publications/> | |
|  |  | |

**Privacy Notice**

We are the Institute of Psychiatry, Psychology and Neuroscience at King’s College London. If you need to contact us about this privacy notice, please write to Louise Pratt [louise.a.pratt@kcl.ac.uk](mailto:louise.a.pratt@kcl.ac.uk)

**Why do we process your personal information?**

As part of the ongoing IoPPN website redesign, new online staff profile pages are created (distinct from existing PURE profiles). The profile pages contain a short biography of each staff member together with contact information, a link to their research profile and a photo.

**What is our ‘legal basis for processing’?**

Data protection legislation allows us to use your personal information in this way because it is required for our public purpose as a teaching and research institution. The profile pages are optional. However, we build the pages using the information from the templates you send back or upload on SharePoint or from Pure. Please note, that you can opt out and request your page to be deleted entirely at any time, by contacting your business manager.

**How do we use this data and how do we keep it secure?**

Information will be used and stored in accordance with data protection laws and other applicable legislation.

Templates that are received electronically will be stored securely on the University’s server; Only the IoPPN staff will have access to your information.

Once we build all the new IoPPN pages, your data will be destroyed at the end of March 2020.

We do not share your data and will not release your data with any external organisations.

**Your rights**

To find out more about how the university deals with your personal information, including your rights and who to contact if you have a concern, please see the university’s core privacy notice at <https://www.kcl.ac.uk/terms/privacy.aspx>. You have a right to a copy of the data held about you by us. You also have the right to opt out at any time: please contact [IoPPNDeanofEdEA@kcl.ac.uk](mailto:IoPPNDeanofEdEA@kcl.ac.uk) to do this.